

# ILAS VEGAS

Nevada's Premier Vacation Magazine

## 2009 Advertising Rates

Over 2.5 million copies read annually

Ad Size (4-Color)	Dimensions	Monthly Rate
One-Page Bleed	7" x 9.375"	\$4,500.00
Two-Page Bleed	14" x 9.375"	\$9,000.00
2/3 Page (2 Columns)	3.9375" x 8.125"	\$3,000.00
1/2 Page Horizontal	6" x 4"	\$2,250.00
1/3 Page Vertical	1.875" x 8.125"	\$1,500.00
1/3 Page Square	3.9375" x 4"	\$1,500.00
1/6 Page Vertical	1.875" x 4"	\$750.00

Premium Page Ads	Dimensions	Monthly Rate
Back Cover	7" x 9.375"	\$5,175.00
Inside (Front or Back)	7" x 9.375"	\$5,175.00
Pages 2, 3 or 5	7" x 9.375"	\$5,175.00

### July 2009

Space Deadline 06/10/2009  
Materials Deadline 06/10/2009  
Issue Date 07/01/2009

### August 2009

Space Deadline 07/10/2009  
Materials Deadline 07/10/2009  
Issue Date 08/01/2009

### September 2009

Space Deadline 08/10/2009  
Materials Deadline 08/10/2009  
Issue Date 09/01/2009

### October 2009

Space Deadline 09/10/2009  
Materials Deadline 09/10/2009  
Issue Date 10/01/2009

### November 2009

Space Deadline 10/10/2009  
Materials Deadline 10/10/2009  
Issue Date 11/01/2009

### December 2009

Space Deadline 11/10/2009  
Materials Deadline 11/10/2009  
Issue Date 12/01/2009

### January 2010

Space Deadline 12/10/2009  
Materials Deadline 12/10/2009  
Issue Date 01/01/2010

### February 2010

Space Deadline 01/10/2010  
Materials Deadline 01/10/2010  
Issue Date 02/01/2010

### March 2010

Space Deadline 02/10/2010  
Materials Deadline 02/10/2010  
Issue Date 03/01/2010

### April 2010

Space Deadline 03/10/2010  
Materials Deadline 03/10/2010  
Issue Date 04/01/2010

### May 2010

Space Deadline 04/10/2010  
Materials Deadline 04/10/2010  
Issue Date 05/01/2010

### June 2010

Space Deadline 05/10/2010  
Materials Deadline 05/10/2010  
Issue Date 06/01/2010

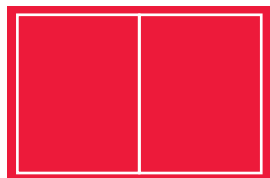
### General Information:

- No charge for bleed ads.
- An advertiser who does not complete a contracted schedule will be subject to a short rate.
- Cancellation not accepted after space deadline closing date.

- Ask about multi-marketing programs.
- Discounts available for long-term contracts.
- Rates effective through June 30, 2010.



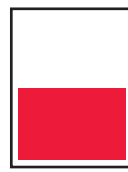
One-Page Bleed



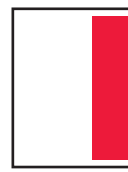
Two-Page Bleed



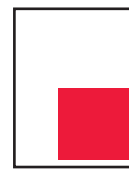
2/3 Page (2 Columns)



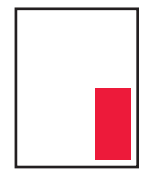
1/2 Page Horizontal



1/3 Page Vertical



1/3 Page Square



1/6 Page Vertical